

The Art of Hair Dressing.

Nowhere in the Province is a more extensive hair business carried on than by the Dorenwend Co., limited, of 103 and 105 Yonge street, in this city. Prof. Dorenwend, Manager of the business, has made an enviable reputation in the manufacture of hair goods throughout the Dominion and a large part of the United States. For twenty-five years he has carried on the business, and at length has succeeded in overcoming the difficulties of the days when hair goods were little known. He now produces such goods as take with the people, and in which they recognize art that cannot be rejected. The extent of the business carried on may be judged from the fact that over 26,000 gentlemen customers, partly bald, are to-day wearing his feather-weight toupees, to say nothing of the large number of persons completely bald that are covered by his wigs. Mr. Dorenwend is also a thorough expert on the causes of loss of hair and early stages of greyness, and his judgment in selling becoming goods is invariably correct. There are in connection with the establishment large hair-dressing rooms, in which every class of work is carried on by skilled artists. Ladies' shampooing, hair-dressing, cutting, dying and bleaching are among the classes of work performed. The whole place has a home-like appearance, and especially convenient for families with children. Mrs. Dorenwend, the courteous assistant manager, bids all welcome and sees that everything is done to make them satisfied and pleased. This enterprising firm have the sole manufacture of Curline hair magic, golden hair wash and other preparations, which they sell wholesale and retail. The handsome illustrated catalogue they are now getting up explains the establishment and work in detail, and should be in the hands of all who are interested in the art of hair-dressing and beautifying. Visitors during the exhibition should be on the lookout for the large merry-go-round in the window, on which all classes of hair are displayed on figures. They will be accorded a hearty welcome should they desire to see the display inside.